

Workshop Descriptions
PET International Annual Meeting & Training Conference
Moundridge, KS, September 23 -24, 2011

PET Transportation and Distribution.....Von Driggs

The Transportation & Distribution Workshop will include a review of how and why PI qualifies distribution partners. There will be highlights from some of the distribution efforts so far this year. Jim Jackson an account manager with Estes Express and a friend of PI will inform participants on shipping discounts and procedures used by his company for shipping PET carts.

Shop Safety Training for Volunteers.....Freddie Brown and Ray Truhn

This workshop will feature a DVD produced by PET TN – Murfreesboro on shop safety practices. There will be discussion and handouts on shop safety practices and items/equipment used for personal safety of volunteers working in PET shops.

Central America Mobility Partnership.....Steve Baima

This will be an informational session to describe a project in Guatemala to enhance distribution of PET carts in Central America and related purposes. We will describe the goals and objectives of the project, the role of PI and other partners, the status of project, and the projected timetable for planning and implementation.

HOW TO RUN THE WORLD, Charting a Course to the Next Renaissance

by Parag Kahana...A Book Review.....Dick Carpenter

This session will be a facilitated discussion of the book referenced above. Participants are encouraged to read the book beforehand to gain the greatest benefit from the session. Dick Carpenter describes the book as follows: “*How to Run the World* by Parag Khanna is probably the most profound I’ve read in many years. I recommend it to you because I believe it has implications and strategies that we in PET should be considering as we become more and more global in our outreach. As an NGO we should be paying attention (another name for Spirituality) to how other NGOs are negotiating their way in and through the intricacies of globalization and sovereignties. If possible, I would love to discuss this book in the context of PET at the annual meeting with others who may have read it. If you would like to discuss the implications of the conclusions in the book, please join the scheduled session.” Steve Baima will show how the CAMP Project described in the previous session is an example and application of the principles described by Dr. Kahana.

Standardization Topics.....Susan Williams

The standardization forum will discuss the status of prints (engineering drawings of PETs) and how Affiliates will be able to access them. “Standardization” will be defined as applied to PET and the procedure an Affiliate must use if they want to use an alternate material, or recommend a change or modification to currently authorized designs and specifications. The session will describe procedures for submitting and processing proposed PET design changes, how such changes are advanced to the Board of PI for adoption, and communicated to Affiliates for implementation.

Long Range Planning Topics.....Ed McDonald

Ed McDonald opens this workshop with a brief (15 minute) overview of some of the critically important subjects being addressed by the LRP committee, and highlighting future fundraising plans and financial management planning of the PI board. The bulk of the session will be devoted to the subtopic:

Effective Fundraising For A Sustainable PET Ministry.....Mark Griffy

Mark, PET TN - Memphis Affiliate Director will lead the discussion and cover some specific ways and experiences of fundraising for and by the Affiliates or Parts makers. Intended to be interactive, participants are encouraged to share experiences, pose and offer Q & A, etc.

Telling Your Workshop Story.....Tom Behrens

To some, raising awareness about your ministry can be a daunting and overwhelming thought when considering everything that is involved in the process. Although we rely on the internet for a great deal of spreading our story, the process of getting people to hear our story must take us back to some very simple organizational constructs. In this session, we're going to peel away all of the complexities that exist in our communications infrastructure today, and explore the foundational elements of a sound communications strategy for your workshop.

1. Think Like a Publisher
2. Setting Goals for Your Story Line
 - a. Volunteers
 - b. Donors
 - i. Cash
 - ii. Materials
 - c. Sponsors
3. Defining Roles
 - a. Author
 - b. Editor
 - c. Publisher
4. Defining Vehicles
 - a. Personal Appeals
 - i. Groups, organizations, etc.
 - b. Website
 - c. eMail Newsletters
 - d. The Press
 - i. Articles of Interest
 - ii. Press releases
 - e. Social Media:
 - i. Why It's Important
 - ii. How to get started
 - f. Video Power
5. The Editorial Calendar
6. Driving Traffic
7. Wordpress Review (Chuck via internet)
8. Q & A